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Exam Roll No. 0944222221

END TERM EXAMINATION

SIXTH SEMESTER BA [JMC] JUNE- 2024

Paper Code: BA (JMC) - 306

Subject: Environment Communication

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal Choice is indicated

Q1. Write Short Notes on any **Three** of the Following: (5x3=15)

- (a) Importance and Scope of Environment
- (b) Ecological Succession
- (c) Structure of Ecosystem
- (d) Poaching vs Hunting
- (e) Industrialization and Consumerism

UNIT-I

Q2. What do you mean by Environment Communication? What is the need for Environment Public Awareness? Explain with suitable examples. (15)

OR

Q3. What are the problems regarding Natural Resources faced by India? How can media help in conservation of Natural Resources? (15)

UNIT-II

Q4. Ecology and environment are two of the broadest terms in environmental studies. How would you distinguish them? Where do they overlap? Why do we need both words? (15)

OR

Q5. Explain how media can contribute to raising awareness and sensitizing the public about the threats to biodiversity. Discuss with relevant examples. (15)

UNIT-III

Q6. What do you mean by Environmental Pollution? What control measures can be taken to reduce the air pollution? (15)

OR

Q7. Media plays an important role in disaster management. Elaborate with an example. (15)

UNIT-IV

Q8. What do you mean by Global Warming? Is there any difference between Global Warming and Climate Change? (15)

OR

Q9. Discuss the various environment and social movements. (15)

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